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Inter-American Development Bank
Cultural Center

2010 Annual Report
On the cover, clockwise from top left:

• New IDB member China is represented in the Concert Series for the first time by Xiaopei Xu. Photo: IDB Photo Unit.

• Award ceremony at the Country Office of Mexico to celebrate the winners of the competition and exhibition, “MEXICO 2010: A Vision of the 21st Century.” From left: Eric Scibor Rylski (First Prize), Guillermo Castillo Ramírez (Second Prize), Dulce Pinzón (Third Prize), and César Rodríguez Zavala (Honorable Mention) Photo: IDB Country Office/Mexico.

• Artwork from the IDB Art Collection decorates the VIP room where Hillary Rodham Clinton, U.S. Secretary of State; Luis Alberto Moreno, IDB President; Gustavo Arnavat, IDB Executive Director; and other guests await the start of the Energy and Climate Summit of the Americas, April 15, 2010. Photo: IDB Photo Unit.

• Invited guests at the opening of the Arte en América exhibition at the La Moneda Palace Cultural Center in Santiago, Chile. From left: Eddy Linares, IDB Country Office in Chile; Alejandra Serrano, Executive Director, La Moneda Palace Cultural Center; Luciano Cruz-Coke, Chilean Minister of Arts and Culture; and Lydia Bendersky, Director, Department of Cultural Affairs, Organization of American States (OAS), Washington, DC. Photo: La Moneda Palace Cultural Center.

• Guided tour of the exhibition “Expressions of the Americas: Selections from the IDB Art Collection.” Photo: IDB Photo Unit.
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I. Introduction

2010 was a year in which the Cultural Center turned in a remarkable performance in spite of a 15% cut in its administrative budget from 2009. The extraordinary programs of the Cultural Center followed the principles adopted by the IDB’s Development Effectiveness guidelines, as the Center delivered “the results of each development intervention” and “from the top-down...measuring institutional-level results.” The Cultural Center managed to mobilize additional resources to make up for the budget cuts mandated for 2010.

As a result, the programs were closely aligned with the Bank’s Key Initiatives, such as Education and Opportunities for the Majority, as well other areas of interest for the IDB, as indicated in “Quick Links”, which aim at building a Better Bank, Rebuilding Haiti, and putting the Bank’s cultural resources at the service of Academia, Civil Society, Governments, and Businesses, among other goals.*

In so doing, the Cultural Center complied with the External Relations Work Program, supporting Bank Priority Areas, positioning the Bank with Key Stakeholders, maximizing its activities via Media Outreach, and working closely with the Country Offices.

II. Highlights

- The Cultural Center 2010 Business Plan included a Regional Summit of Ministers of Culture to discuss the progress made by individual countries to include culture in their national development strategies. The Conference received the co-sponsorship of the Inter-American Culture and Development Foundation, contributing with US $25,000. (Inter-American Concert, Lecture and Film Series).

* www.iadb.org
28 cultural projects received grants and were co-financed in 21 countries, and implemented in close collaboration with the Country Offices (Cultural Development Program). Through its Cultural Development Program (CDP) the Cultural Center partnered with 28 institutions located in 21 countries, granting financial assistance to implement cultural projects for the social, economic and educational benefits of the community. 191 project applications were shortlisted by the Country Offices from a total of 634 received. A Committee carefully evaluated each proposal according to the following criteria: project viability, need, educational and formative content, location, reasonable utilization of resources, and their positive long-term impact. The US$150,000 CDP fund financed diverse cultural initiatives to directly benefit 450 community members and indirectly reached 800 beneficiaries.

The CDP contributed to advance the overall agenda of the IDB; stimulated good relationships with official and private entities that in all cases co-participated in the management of resources granted; enhanced the number of alliances with organizations sharing IDB objectives; and contributed to maintain the leadership of the IDB as the most important and knowledgeable multilateral partner to help alleviate the Region’s social and economic problems.

• A new appraisal of the IDB Art Collection by Dora Valdés-Fauli Art Services, Inc., of Florida, revealed an 60% increase in the value of the entire collection that was last appraised in 2000. In December a segment of the Art Collection traveled to the La Moneda Palace Cultural Center in Chile, receiving wide press coverage in the region, and positive critical reviews (IDB Art Collection).

• In partnership with the IDB Solidarity Program, the Cultural Center sponsored a drive to provide art supplies for artists in Haiti, and help restore some of Haiti’s artistic and cultural heritage that was damaged by the earthquake of January 12, 2010.

• Thanks to these and many other activities, the Cultural Center received the 25th Mayor’s Art Award, in recognition of its “Visionary Leadership in the Arts,” from the City of Washington, DC.

Positive Perception about the IDB

National and international media coverage of the Cultural Center programs and activities surpassed in
quality, and equaled in quantity, that of previous years. The Regional Summit of the Ministers of Culture, for example, received more than 60 press articles in Latin America and the Caribbean, as well the United States. The presentation of the Art Collection in Chile registered a similar number of articles which also highlighted the pioneering role of the IDB in its effort to include culture in the development agenda. In total, the Center received more than 500 articles and hundreds of listings for its grants, exhibitions, concerts, lectures, and film previews. Regional interest in Cultural Center activities is reflected in the number of website hits, inquiries and subscriptions to its e-list.

Institute of International Relations, University of the West Indies, St. Augustine Campus. She became the 26th intern to fulfill an internship at the IDB Cultural Center.

III. Programs and Activities

A. Cultural Development Program

The Cultural Development Program fosters alliances with institutions to support cultural diversity and creativity in the Region. In general, the partner institutions have years of experience contributing in the areas of art and culture, providing artistic training, offering social and community services, and promoting an artistic environment for sustainable human development, combining development strategies that encourage self-management mechanisms to guarantee their stability. In turn, the CDP recommends the efficient use of the funds and offers advice to better implement the projects. Following is a list, by country, of the 28 grantees and project titles:

Argentina
*Nampelkan Civil Society*: technological development and training in the use of audio media at the Argentine Center for Blind Theater

Bahamas
*Bahamas Writers’ Institute*: creative writing workshops -Bahamas Writers’ Summer Institute 2010

Award ceremony held on March 22, 2010, at the DC Historical Society. The DC Commission on the Arts and Humanities, presided by Dr. Anne-Ashmore Hudson and with the presence of the Honorable Adrian Fenty, Mayor of the District of Columbia, awarded the Cultural Center and its Director Félix Angel, with the “2010 Mayor’s Art Award for Visionary Leadership in the Arts.”

Internship Program

The 2010 Diversity intern was Renée Christa–Maria Penco from Trinidad and Tobago, who studied at the Institute of International Relations, University of the West Indies, St. Augustine Campus. She became the 26th intern to fulfill an internship at the IDB Cultural Center.
**Bolivia**  
*Philharmonic Music Society – Santa Cruz Youth Symphony*: scholarships for musical and instrumental training for youth in Santa Cruz

**Brazil**  
*Jose Lazzarini Foundation*: Pinocchio’s workshop – woodworking and art, Batatais, Sao Paulo

*Roots in Movement Institute*: “Tintarte’s”: design, graphics and digital animation training for youth at risk, Rio de Janeiro

*Acce Youth Network in Action – REAJA*: the traditional art of making musical instruments in Rio Branco, Acre, Amazonia

**Chile**  
*Escenalborde Cultural Center*: workshops for street theater; building a city through artistic expression and its people, Valparaiso

**Colombia**  
*Business Development Corporation of Northern Santander – PROEMPRESAS*: strengthening traditional craftmaking in the Motilón Bari Community, Catatumbo National Park

**Costa Rica**  
*“AMUBIS” Cultural Association*: teachers carrying on traditions in El Guarco de Cartago; Cabuya craft as a means of community development

**Dominican Republic**  
*Moon School Theater Foundation*: puppetry and theatrical education for parents and educators in the community

**Ecuador**  
*Corporation for Human Development – National Cultural Network – RIN*: “Tales of the Cloud Forest - The Northwest Begins to Read,” promotion of reading and writing in rural schools

**El Salvador**  
*Izalco Indigenous Community Foundation. Izalco Municipality*: support for the traditions of the indigenous community of Izalco

**Guatemala**  
*Fourth World Movement*: access to culture and knowledge, in the marginal zones of Escuintla

*Ministry of Sports and Culture of Guatemala*: Office of the Director General of the Arts; recognition and conservation of folk dances

**Guyana**  
*Mainstay Village Council*: promotion of sustainable development of Arawak culture in Mainstay, Whyaka, Region 2

**Honduras**  
*Association of the Etnia Lenca Communities, Sierra de La Paz – MAMLESIP*: understanding the Lenca ethnic community through its cultural expressions

**Musicians unpack new sound equipment to perform traditional indigenous community rituals in Izalco, El Salvador.**
**Mi Tierra Catracha Association:** promoting the traditional Honduran toy industry

**Jamaica**
*Charles Town Maroon Community Council:* preservation of the history of the Charles Town Maroon Community

**Mexico**
*Center for the Development of the Arts and Sciences:* “The Rolling Angels” – training at-risk youth in the circus arts

*Street Theater Program – IAP:* “Behind The Line We Are Working”; workshops for artistic and cultural development in the Federal District

*Theater Group “tras – torno” and Puppets “trastornillo”:* workshops on theater and the manufacture of puppets

**Panama**
*Program for Advancement and Social Development – PRODESO:* establishment of an exhibition center and craft market for the indigenous Ngäbe Buglé Community, Muná

**Paraguay**
*Ha Che Valle Organization for Art and Culture:* strengthening the “Ha Che Valle” Children’s Orchestra in San Juan Bautista Misiones

**Peru**
*The Advanced Pedagogic Institute – Art Museum of Lima – MALI:* “Educating through the Arts” specialization course for school educators in Lima

*JazzJaus Civic Association:* musical training for school educators to promote social integration in the Manchay Community

**Trinidad & Tobago**
*Trinidad and Tobago Association of Retired Persons – TTARP:* “Growing Green” – craft and music workshops using recycled materials

**Uruguay**
*La Paz Community Center:* improving theater space in La Paz Community Center

**Venezuela**
*The Toy Shop Foundation:* workshops to train artisans to manufacture wooden toys.
Other contributions

In addition to the 28 grants awarded for micro-projects in Latin America and Caribbean countries, the Center contributed to 11 organizations both inside and outside the Region to support initiatives that in most instances served to position the IDB among new cultural constituencies, among them is the Istituto Italo-Latinoamericano in Rome for the III Edition of the IILA Photography contest, a component of the prestigious FotoGrafia, an international photography contest held each year in Rome. The Pinacoteca de Sao Paulo, Brazil received the Center’s support to help their collection through Pinta Latin American Art Fair held in New York City; ArteAméricas Inc. (The Latin American Art Fair, Miami), received a grant and partnered with the Cultural Center to present selections from the I, II, and III Inter-American Biennials of Video Art. Other institutions that benefited from IDB Cultural Center grants are the Teatro de la Luna and GALA Theater, both in Washington, DC. The Center also granted awards for winners and honorable mentions for a poetry competition, “Champion Poets 2010 from the Duke Ellington School of the Arts and McKinley Senior High School” organized by the Office of the Poet Laureate of Washington, DC and the DC Commission on the Arts and Humanities. The Cultural Center contributed to preserving Haiti’s cultural patrimony that was badly damaged after January 2010. The Center led the fundraising efforts with a significant contribution to purchase art supplies to restore hundreds of artworks damaged by the earthquake, covered the expense of building crates to ship the supplies, and assumed the expenses of shipping them to Haiti, in coordination with the IDB Office in Haiti, and EXR’s Solidarity Program, which managed the campaign. Cultural Tourism DC (Washington); and the Latin American Film Festivals of Bogotá, Washington, DC, and Toronto also benefitted, among others.

B. Exhibitions Program

The Exhibitions Program, with emphasis on Latin America and the Caribbean, contributes to promote a positive image of the Region as a whole, and helps position the Bank as a leading institution that recognizes culture as an important component of development in the Region. In 2010, emphasis was placed on exhibitions that contributed to highlight the 51st Annual Meeting of IDB Governors in Mexico, and called attention to important issues such as immigration, technology, social inclusion, integration and globalization. The Exhibitions Program helps the IDB tell stories of transformation in the Region, showcases aspects that are sources of pride or characteristic of a single nation, contributes to educating the public through creativity, and fosters a better understanding among the public.

Exhibitions at Headquarters

- January 19 to February 19, 2010. Awakened Heart. 2nd IILA (Istituto Italo-Latino Americano) Photography Contest and Exhibition with the sponsorship of the IDB Cultural Center. Selected photographs from the photography exhibition organized in 2009 by the IILA in Rome; and presented in the context of PhotoGrafia (Festival Internazionale
di Roma e Zoneattive), an annual photo exhibition held in Rome. The winners were: José Manuel Castrellón of Panama (First Prize), Héctor Silva of Chile (Second Prize), and Sandra Sebastián of Guatemala (Third Prize). An Honorable Mention went to Nicolás Wormull of Chile. The exhibit included three photographs by each of the award winners, and two each by other selected photographers.

- March 1 to April 30, 2010. **MEXICO 2010: A Vision of the 21st Century.** A photographic exhibition honoring Mexico, site of the 51st Annual Meeting of the IDB Board of Governors in Cancún in March of 2010. 26 selected photographs from more than two hundred entries submitted to the 2009 Cultural Center Open Call for Mexican Photographers were on display. The photographic survey gauged the perceptions visual artists in Mexico have of their own country in light of the realities and challenges facing their nation in the first decade of the new century. The winners were: Eric Scibor Rylski (First Prize), Guillermo Castillo Ramírez (Second Prize), Dulce Pinzón (Third Prize), Alán Gerardo González Ruvalcaba (Honorable Mention), and César Rodríguez Zavala (Honorable Mention).

- May 10 to July 23, 2010. **Expressions of the Americas: Selections from the IDB Art Collection.** Thirty-seven objects, representing a variety of expressions from the Americas, drawn from the IDB Art Collection were on display. The selection included works in polychrome, clay and wood, stone, and papier maché from Bolivia, Brazil, Canada, Dominican Republic, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Paraguay, and Peru. The exhibition formed part of the celebrations surrounding the 18th Anniversary of the IDB Cultural Center.

- August 16 to November 19, 2010. **TURNS AND DIRECTIONS: Changes in the Arts of Central America’s Spanish-Speaking Nations and Panama During and After the 1950s.** Featuring 27 pieces from the art collections of the IDB and the Organization of American States (OAS), it was one of several smaller exhibits on Latin American art from the second half of the 20th century being organized around Washington, DC as part of an ambitious project, “About Change,” organized by the World Bank Art Program, in association with the IDB Cultural Center and other institutions. The main exhibition, which opens in 2011, focuses on the arts produced in Latin America and the Caribbean during the last decade through the works of artists 35 years of age or younger, exploring the changes brought about by economic globalization and information technology. The IDB Cultural Center exhibition was designed to help create a context against which the changes observed over the last ten years can be analyzed.
December 6, 2010 – January 28, 2011. *V Inter-American Biennial of Video Art*. 20 videos from 13 countries were selected from among 223 entries from 20 countries, including Puerto Rico, by an international jury composed of Marina Galvani, Curator of the Art Program of the World Bank, and Edgar Endress, Assistant Professor of Digital Media Technologies at George Mason University. This year, the Biennial celebrated its first decade of existence. The Inter-American Biennial of Video Art is probably the only video biennial that exists at the hemispheric level and operates under an open call instead of through preselected entries under a rigid curatorial framework. This is an important distinction that has become part of the Biennial’s character. Aside from the cash awards and honorable mentions awarded by an international jury to encourage those artists whose work appears most innovative and progressive, the Biennial’s openness and inclusivity gives opportunities to many video artists in the region to be appreciated by a wide range of publics. The winning entries and their video artists of this year edition were: First Prize to the video “Faber,” by Boris David Franco Navarrete, of *Chile*; Second Prize to the video “Between My Hands,” by Alexandre Braga Brandão, of *Brazil*; Third Prize to the video “Vigilantes (Museum Guards),” by Benjamín López Alcántara, of *Mexico*; Honorable Mention to the video “Aún aquí (Still Here),” by Paulina Alicia del Paso Gordillo, of *Mexico*; and Honorable Mention to the video “Se me preguntó, por qué meus lábios negam respostas? (I Ask Myself, Why Do My Lips Refuse to Answer?)” by Joácélio Batista da Silva, of Brazil.

**• Video Circuit for 2011**


Guided Visits at Headquarters

The number of guided tours increased this year by teaming with the Stakeholder Comunications Section (CMG) of External Relations (EXR), which is in charge of receiving delegations to the IDB. Guided tours were given to more than 30 groups including Gonzaga High School, Washington, DC; graduate students from the Georgetown University, Interns from the OAS and PAHO; State Department; the World Bank; IDB Staff Association Painting group; the Summer Teen Program of the IDB Family Association, all in Washington, DC; Josef Korbel School of International Studies, Colorado; World Artists Experiences, Baltimore, Maryland; ESPOL, Guayaquil, Ecuador; Universidad de Honduras; Instituto Tecnológico de Monterrey, Mexico; and Bocconi University, Italy, among others.

Traveling Exhibits

• Cancún, Mexico, March 19 to 23, 2010. MEXICO 2010: A Vision of the 21st Century. The exhibit was presented in Cancún at the same time that it was open in Washington, DC. The Center coordinated logistics with the architect José San Cristóbal in Mexico. The exhibition was installed and a reception was offered in collaboration with the Ministerio de Hacienda in Mexico.

With the help of the Cultural Institute of Mexico in Washington DC, MEXICO 2010: A Vision of the 21st Century became a traveling exhibition, which toured four different venues in Florida during 2010. Those venues were:

• Orlando, Florida, Consulate of Mexico, August 2 to October 4, 2010. The exhibit was highly visited by more than 3,500 people and celebrated within the festivities of the 200th Anniversary of Mexican Independence.
• Kissimmee, Florida, September 2010. A selection of 10 images was exhibited at the Osceola Center for the Arts, in celebration of Hispanic Heritage Month.
• Sarasota, Florida, October 15, 2010 to January 16, 2011. The exhibit opened at the Selby Public Library.
• The Center partnered with La Moneda Palace Cultural Center to present in Santiago, Chile, the exhibition, which opened in July 2010.
• Other venues are scheduled for 2011, such as the City of Talca.

On July 2010 thirty interns from the Pan American Health Organization (PAHO) received a guided tour of the exhibition, “Expressions of the Americas: Selections from the IDB Art Collection.” Photo: IDB Photo Unit.

• Santiago de Chile, July 2010. Awakened Heart. 2nd IILA (Istituto Italo-Latino Americano) Photography Contest and Exhibition with the Sponsorship of the IDB Cultural Center was presented in Chile, in partnership with the La Moneda Palace Cultural Center, in Santiago.

Collaborative Exhibition in the Region

• Santiago de Chile, December 17, 2010 to April 30, 2011. Art in America. The La Moneda Palace Cultural Center in Santiago, Chile, is presenting this exhibit featuring 216 modern and contemporary works from the Collections of the Inter-American Development Bank (IDB) and the Organization of American States (OAS). The art exhibit highlights the history, cultural diversity, sensibilities and ideologies of the Americas.

C. Inter-American Concert, Lecture and Film Series

In 2010 the Inter-American Concert, Lecture, and Film Series represented 20 member countries with 3 concerts, 5 lectures including 3 book launches, 6 films including 4 DC premieres, 1 essay competition for residents of Washington, DC, and 1 seminar on culture and development for the Ministers of Culture from Latin America and the Caribbean. These events attracted over 2,500 visitors to headquarters, and generated over 225 print, radio and television reviews, and special listings in 73 new media outlets.

35 partnerships were established and enhanced: Stecher and Horowitz Foundation of New York, National Endowment for the Arts, Youth Orchestra of the Americas, DC Commission on the Arts and Humanities, Martin Luther King Jr. Memorial Library, Inter-American Culture and Development Foundation, American University Department of International Communications, PEN World Voices Festival of International Literature, Kennedy Center, J. Paul Getty Museum, VSA (formerly Very Special Arts), National Center of Historical Photography (CENFOTO), Chile; Centro de Estudiantes y Graduados Argentinos (CEGA), Academic Council of Cultural Interactivity and Development, Mexico; Archipelago Books, Portico Bookstore, Educa Books,
Environmental Film Festival, RCN Cine, FilmFest DC, Cine Ojo, Magoya Films, UCLA Film and Television Archive, National University of Mexico Film Archive, Ibero-American General Secretariat, and the Ministries of Culture of Argentina, Bahamas, Belize, Jamaica, Uruguay, Trinidad and Tobago, Haiti, Dominican Republic, El Salvador, and Barbados.

7 events featured established writers and musicians, and 8 events gave exposure to young talent. 4 embassy collaborations included the embassies of Peru, Argentina, Spain, and Chile. 9 events were held in celebration of the bicentennials of Argentina, Chile, Colombia, and Mexico. 3 films were shown in honor of Mexico, site of the Annual Meeting; and 20 member countries were represented: Argentina, Bahamas, Barbados, Belize, Chile, Colombia, Costa Rica, Dominican Republic, El Salvador, Haiti, Jamaica, Mexico, Panama, Peru, Trinidad and Tobago, Uruguay, China (for the first time), Spain, USA and Canada.

Members of the Youth Orchestra of the Americas formed the Bicentennial Ensemble to celebrate the anniversaries of Argentina, Chile, Colombia and Mexico. Photo: Youth Orchestra of the Americas.

The Cultural Center also responded to President Moreno’s request to bring the Regional Ministers of Culture to meet in Washington to discuss how to incorporate cultural development into their national strategies, and 12 ministers participated.

**Concerts**

**Jan 14** Young Chinese classical pianist Xiaopei Xu is the first musician to represent her country, the 48th member country of the IDB, in our Concert Series. Winner of several international young artist piano competitions, she was presented in partnership with the Stecher and Horowitz Foundation of New York, with a program of works by Bach, Beethoven, Chopin and Peixun Chen.

**Feb 25** Young musicians from Latin America who perform in the Youth Orchestra of the Americas formed the Camerata Bicentenario to celebrate the 200th anniversaries of Argentina, Chile, Colombia and Mexico. This performance was associated with the Access-to-Excellence YOA arts education programs for underserved youth. Twelve young musicians performed an eclectic program of composers from all over South America and the Caribbean.

**Jul 29** The Female Voices Choir of Pontifical Catholic University of Peru, directed by Isabel Salas, surveyed popular Latin American songs, both traditional and Baroque, including *La flor de la canela* and *Prende la vela*. Co-sponsored by the Embassy of Peru.

**Lectures**

**Jan 20** Spanish novelist Unai Elorriaga won the prestigious Spanish Premio Nacional de Narrativa in 2002. As part of the cultural programs organized during Spain’s Presidency of the European Union, the Cultural Center joined with the Embassy of Spain, the National Endowment for the Arts and Archipelago Books to launch Elorriaga’s latest book, a new translation from the Basque, *Plants Don’t Drink Coffee*.

**Feb 12** In celebration of the bicentennial of Argentina, the Argentine novelist Mempo Giardinelli, and Spanish poet Fernando Operé discussed their
views in a dialogue entitled The 1810 Bicentennial of Argentina: From Both Shores, with Giardinelli covering the bicentennial and globalization as seen from the South, as Operé examined the idealism of early nation-builders and the realities they faced.

Spanish writer Fernando Operé and Argentine writer Mempo Giardinelli reflected on independence and globalization as seen from South America. Photo: Anne Vena

Apr 28 Mexican novelist, essayist, and incorrigible cartoonist, Martin Solares, revealed his ideas on the geometry and variations he sees in 20th century Latin American literature. Direct from the PEN World Voices Festival in New York, he also signed a recent translation to English of his first novel, Los minutos negros (2006) called The Black Minutes (Grove Atlantic, 2010).

May 18 In an illustrated lecture, the former Minister of Culture of Haiti, and now Special Advisor to the Ministry of Culture and Communication, Magali Comeau Denis reported on the devastation of Haiti’s cultural monuments after the January 2010 earthquake. As a unique portrait of the current state of the arts in Haiti, her lecture, Rebuilding Haiti Through Its Culture called on the nation to create a new opportunities, and to not repeat the mistakes of the past.

Oct 28 US-born Patti Marxsen, translator, essayist and short story author, read from her new book, Tales from the Heart of Haiti (Educa Books, 2010), and conveyed her impressions of Haitian culture, and the complex interactions between Haitians and international aid workers, both before and after the earthquake.

Films

Mar 19 The 2010 DC Environmental Film Festival partnered with the IDB Cultural Center to present the DC premiere of Alamar (To the Sea, Mexico, 2009), the story of a father and son living in Chinchorro, home to the second largest coral reef on the planet, and one of the few places in the Mexican Caribbean with an intact ecosystem.
Apr 13  Colombian film director Jorge Navas introduced his new crime drama La sangre y la lluvia (Blood and Rain, Colombia, 2009) at the DC premiere held at the IDB. Set in the rain-drenched, often violent streets of Bogota, this debut feature, shot with avant-garde digital technology, explores the underside of the city when innocents get caught in the middle of a drug war.

Apr 28  Introduced by director Ciro Guerra, the 2010 DC Filmfest and the Cultural Center screened the Colombian film Los viajes del viento (Wind Journeys, Colombia, 2009). His movie captures a journey across northern Colombia, exploring the diversity of the Caribbean culture. Named Best Colombian Film and Best Director at the 2009 Bogota Film Festival.

The IDB Cine Club honored Mexico’s bicentennial, and its hosting of the IDB Annual Meeting, with a mini-series of films devoted to the preeminent Mexican cinematographer of Mexico’s Golden Age of Film (1930-1960), Gabriel Figueroa.

Jun 10 Nazarin (1958), directed by Luis Buñuel, and based on the novel by Benito Pérez Galdós, is set in the Mexico of Porfirio Díaz. Don Nazario is a wayward priest whose obsessive devotion to Christian ideals results in calamity for him and others; it is one of Buñuel’s harshest critiques.

Jun 24 Enamorada (1946) transposes Shakespeare’s The Taming of the Shrew to a small Puebla town during the anti-clerical Juárez Revolution of 1821. Starring María Félix as the ravishing Beatriz, director Emilio Fernández’s film advanced a reformulation of national gender archetypes, and a vision of a new Mexico where women fight for justice alongside men.

Nov 16  DC premiere of the award-winning documentary by Argentine folksinger León Gieco, Mundo Alas is an inspiring musical road trip through Argentina with Gieco and a band of musicians and dancers focused on their talent and dreams, not their disabilities. León Gieco introduced the film and sang several of his most loved songs for the audience. Co-presented with the Embassy of Argentina and VSA (formerly Very Special Arts).
D. The IDB Art Collection

The IDB Art Collection is well on its way to becoming an internationally recognized collection of Latin American and Caribbean art. One of only a few collections of its kind in the United States, the IDB Art Collection is made up of 1709 works of art gathered over the past fifty years, and includes painting, sculpture, photography, works on paper, ceramics and hand-crafted objects. The artistic objects contribute to the overall congeniality of the work environment, and recognize the contribution of the artists as part of the whole development process.

The Collection provides an integral, approachable and authentic art experience to the IDB staff, the general public, and a wide range of organizations in both Washington, DC and throughout the Americas.

Regional Seminar

Sep 28  At the request of IDB President Luis Alberto Moreno, the Cultural Center organized the 2010 IDB Seminar on Culture and Development for the Ministers of Culture from Latin America and the Caribbean. Agenda items included: Measured Contributions of Culture Industries to the GDP; Strategies Implemented to Guarantee Sustainability and Growth of Culture Industries; Policies and Incentives for the Private Sector to Expand Cultural Production; and How to Compete for Financing with Infrastructure Projects. Panels were moderated by Dr. Robert Albro of American University, the IDB´s Fernando Cuenin, and Mexican cultural promoter Carlos Villaseño. Ministers from Argentina, Bahamas, Barbados, Colombia, Costa Rica, Dominican Republic, El Salvador, Haiti, Jamaica, Peru, Trinidad and Tobago and Uruguay attended the seminar, which was co-sponsored with the Inter-American Culture and Development Foundation.

Beginning with the creation of the IDB Cultural Center in 1992, the IDB Art Collection has adopted accepted standards and best practices of Collections Management to ensure the deliberate development,
proper maintenance, careful preservation, meticulous documentation and considered use of the Collection. Profit from the investment in art is not the aim of the Collection, however, the cumulative value of the pieces acquired over the years makes the Collection a treasured asset that the Bank must safeguard and manage professionally, carefully and systematically.

The Collection

Artworks from the IDB Art Collection were included in 6 exhibitions and accounted for more than 30 associations with businesses, embassies and organizations from 9 different countries during 2010. The exhibitions generated more than 100 press items which were published about the Collection and images of the Collection were requested for use in 13 publications. Rotations of artworks due to exhibition, staff relocations and building renovations were carried out in more than 1500 instances. Nearly 150 loan proposals were prepared for Bank executives and the Cultural Center took action on 1105 notifications of moves, maintenance and separation.

Appraisal of the IDB Art Collection was a priority for 2010. The full appraisal of the Collection was conducted by Dora Valdés-Fauli Art Services of Coral Gables, Florida, to determine the retail replacement value for insurance purposes. Ms. Valdés-Fauli is a highly qualified fine art appraiser with substantial expertise in Latin American art. The total estimated fair market value of the IDB Art Collection showed a 60% increase since the previous appraisal which was completed by de Andino Fine Arts in 2000.

Preservation of the Bank’s art asset is one very important goal of the Cultural Center. The IDB Art Collection is a “living” collection housed within the daily work environment of IDB personnel rather than in a museum. With an eye toward the care of the works during 2010, 48 key works in the Collection were identified for conservation procedures.

In 2010, the Collection acquired 14 works by 9 artists representing 5 countries of the Americas. Of these 14 acquisitions, only 6 were procured through the Acquisition Fund. Three works included in the year’s acquisitions comprise the 1st, 2nd, and 3rd prize winning photographs from the Cultural Center’s open call competition for photographers from Mexico, in celebration of the 2010 Annual Meeting in Cancun. Eight works were donations, either gifts of the artist or the artist’s family.

Once the selections are identified by the Director of the Cultural Center, the accessioning procedure continues, passing the proposed works before an Acquisition Committee (AC). The IDB Cultural Center is pleased to have a distinguished AC, comprised of leaders in the field of art with substantial experience, a deep interest in the IDB Cultural Center’s work, and a record of major accomplishment and distinction in the professional art world.
The IDB Cultural Center implemented an internal review of the Collection to identify individual works which were acquired before creation of the Center (1992) and which are not considered suitable possessions for the IDB due to poor quality, low decorative value, lack of artistic merit and a burden to the limited budget for its proper management. The Cultural Center recommended the deaccession of 64 works from the Bank’s collection.

Deaccessed works were reviewed by the Acquisition Committee, which unanimously recommended deaccession of the 64 works, and these were donated to local charities. The Office of Solidarity Program (SPE) officiated as the IDB office in charge of distribution.

Using a tar technique from one of the oldest known photographic methods, Luis González Palma, creates a rich portrait of indigenous Guatemala, producing a modern print with a sense of history. In this work, the intensity of gaze draws the viewer into the image and prompts a face-to-face encounter with the realities of exclusion.
For more information, please contact the IDB Cultural Center, Félix Ángel, Director and Curator, 1300 New York Avenue, N.W., Washington, D.C. 20577. You may call (202) 623-3774, fax (202) 623-3192, e-mail us at IDBCC@iadb.org, or access the IDB Cultural Center’s website at: www.iadb.org/cultural

**IDB Cultural Center contacts:**
- Félix Ángel, Director and Curator (202) 623-3325
- Soledad Guerra, Office Coordinator (202) 623-1213
- Anne Vena, Inter-American Concert, Lecture and Film Series Coordinator (202) 623-3558
- Elba Agusti, Cultural Development Coordinator (202) 623-1239
- Debra Corrie, IDB Art Collection Management and Conservation Assistant (202) 623-3278

**2010 Intern**
- Renée Christa–María Penco, Intern, Institute of International Relations, University of the West Indies, St. Augustine Campus, Trinidad and Tobago.